



# CANSUPPORT

March - June 2024 | LXVIII

[www.cansupport.org](http://www.cansupport.org)



## From the CEO's Desk

Dear Friends,

I am delighted to share that Prof (Dr) Rama V. Baru has joined CanSupport as an Honorary Member on its Managing Committee. Dr Baru served as Professor on the faculty at the Centre of Social Medicine and Community Health, Jawaharlal Nehru University (JNU), New Delhi. Her expertise and years of experience in public health and research would bring valuable contributions to the organization, especially in building effective social support for patient and their families.

The first quarter of FY 2024-25 has seen CanSupport roll out its plan for expanding its home based palliative care program to newer geographies in the country: Jhajjar (Haryana) already operationalized in June with a committed grant support from Cipla Foundation, and Patiala (Punjab) and Shimla (Himachal Pradesh) to be launched in August.

Our faith and trust in what palliative care can achieve, the right of all people to lead a dignified life free of pain, as well as our commitment to provide access to this care to the most cancer heavy parts of India, are the foundation of all that goes on at CanSupport. We are here to help make this possible through the wonderfully enriching partnerships that we enjoy together with you.

Affectionately,  
Dr Ambika Rajvanshi



## New Centre Set Up in Jhajjar, Haryana

In our ever enduring quest to cater to the unmet needs among the wider cancer population, we are going to add a new centre at Jhajjar, Haryana. The training has been completed and the teams shall start the operations in July. We are grateful to Dr Sushma Bhatnagar (Dr BRI-IRCH, AIIMS) as she continues to assist us in our endeavours. Continuing the progression, we are planning to expand in Shimla and Patiala as well.

We shall continue to provide excellent home care service and continually build the offerings as we spread our reach further.

## MOUs Signed for Extending Service Provision

We have signed new MOUs with National Cancer Institute (NCI), AIIMS, Jhajjar and Pt. Bhagwat Dayal Sharma Post Graduate Institute of Medical Sciences (PGIMS), Rohtak. We will continue to mobilise referrals for patients requiring home based care. In addition, counsellors will be deployed in the hospital's premises for addressing psychosocial needs of patients taking treatment in these institutions as well as their caregivers.

Meanwhile, revisions have been made to agreements in Bathinda with AIIMS and Advanced Cancer Institute. Starting 3rd June, our OPD services have been made available full five days a week at both the facilities.



## Upcoming Event: August 2024

CanSupport brings a great opportunity for all to be a benefactor in alleviating pain, distress, and poverty caused by cancer to the ever rising number of ailing who seek and are in dire need.

Join us for the **Charity Dinner & Dance** which will feature soothing live music by Ruchika and Deepak Castelino, an exciting auction, and more.

You can call us on 95995 58368 or Scan the QR code in the image to register and make your valuable contribution. HURRY before the seats get filled!

**CHARITY**  
**DINNER & DANCE**  
Saturday, 3rd August 2024  
7:30 pm  
The Palms Town and Country Club,  
Sushant Lok, Gurgaon  
Scan to register:

# PROGRAM HIGHLIGHTS

March - June 2024

## Home Care

- Teams: **31**
- Home Visits: **14,584**
- New Patients Enrolled: **1,207**
- Concurrent Patients Under Care: **2,530**



## Day Care

- Sessions held: **26**
- Patients attended to: **637**
- Caregivers attended to: **441**



## Outpatient Clinics

- Teams: **8**
- New patients enrolled: **1,897**
- Patient visits: **8,244**



## Telephone Helpline

- Calls Served: **2411**
- Service Referrals Extended: **425**



## Resource Facilitation

- New patients enrolled: **1,139**
- Patients facilitated: **1,010**
- Funds mobilised for tests and treatments from Central and State Governments: **₹ 12 lakh**
- Resources mobilised in-kind for patients through various networks worth: **₹ 66 lakh**



## HOME CARE SERVICES

Here are some glimpses of the home visits done by our teams in the last four months.



# PROGRAM HIGHLIGHTS

March - June 2024

## DAY CARE ACTIVITIES



Employees from Mastercard India engaged with young patients and their caregivers in March. Apart from the fun activities such as creating mandalas and shaking a leg with the participants, they also shared useful and practical information about banking and government schemes.



Genpact generously donated bicycles for five of our teen patients in April. The recipients expressed sheer glee upon getting their own two wheels. The mobility has made the commute significantly faster and much more comfortable for them.



'Patients for Patient Safety Foundation' conducted a special awareness session in May. The facilitator imparted valuable life lessons through interactive exercises which kept the attendees actively engaged in the interaction titled 'My Health, My Responsibility.'

## COMMUNITY OUTREACH



In March, our Community Outreach Unit partnered with Kasturba Gandhi Memorial Trust to coordinate a cancer awareness session for women from the community. 83 enthusiastic participants gained essential know-how in ways to prevent and diagnose cancer early.



The team organized cancer screening camps in Kalyanpur and Joharipur (East Delhi) in April. These were arranged in collaboration with Chetnalaya, an NGO and Rajiv Gandhi Cancer Hospital and Research Institute with assistance from local leaders.



Several awareness sessions were held at Sarvodaya School, Sector 2, RK Puram, Frank Anthony School, Lajpat Nagar, Bal Bharti School, Brij Vihar, Sarvodaya Kanya Vidyalaya, Peeragarhi and a collaborative in Dwarka with 'Jan Sandesh', a community based organization throughout April and May.



Team members carried out field promotions through the months. They also stuck posters bearing information about our programs on three wheelers and prominent spots in Loni, Ghaziabad and Jamshedpur, Jharkhand.



## Help Cancer Patients Receive Free Palliative Care

- 1 Home Care Patient's Monthly Nutrition - ₹430
- 1 Patient's Monthly Symptomatic & Supportive Medicines - ₹840
- 1 Patient's Monthly Pain Management Medicines - ₹950
- 1 Patient's Monthly Rehabilitation with Prosthetics - ₹1000
- 1 Home Care Visit - ₹1,350
- 1 Patient's Monthly Ration (Food Supplies) - ₹1,500



Please Scan to make your contribution

**For more information and CSR partnership:**  
98185 66052 or write to [inst.relations@cansupport.org](mailto:inst.relations@cansupport.org)

**For Individual Donations:**  
96677 18209 or write to [rajni@cansupport.org](mailto:rajni@cansupport.org)

# TRAINING, EDUCATION & RESEARCH

## The 21st Annual Foundation Course in Palliative Care - AIIMS, New Delhi



TQMURU (Training, Quality, Management and Research Unit) team conducted the 21st Annual Foundation Course in Palliative Care on the 11th & 12th of March at the Jawaharlal Nehru Auditorium in AIIMS, New Delhi in collaboration with the Dr. B R Ambedkar Institute Rotary Cancer Hospital. Prof. Dr Sushma Bhatnagar (Dr BRI-IRCH, AIIMS) and other faculty members from AIIMS were greatly instrumental in organizing the event.



Aimed at providing an introductory understanding of palliative care, the workshop laid emphasis on pain and symptom management. Varied other aspects of palliative care were also addressed to instil the candidates with a genuine desire to effectively handle patient care.

The 180 attendees comprised of participants from several institutions such as Fortis Hospital, Rajiv Gandhi Cancer Institute, Noida International Institute of Allied Sciences, and Metro College of Nursing. The Delhi Laughter Club emphasised how hearty laughs are essential for self-care through their Laughter Therapy session.

## Continuing Nursing Education (CNE) Workshops on Palliative Care Nursing

The team organized two-day Continuing Nurse Education (CNE) workshops on Basic Palliative Care at two locations in the months of April and May. The objective of these workshops was to provide awareness and understanding of palliative care to the students and faculty with key topics being the fundamentals of alleviative care, pain and wound management, communication skills, and end-of-life care.

At R&R Army Hospital, Delhi the sessions were held on the 9th & 10th of April for about 150 students and faculty members.

The BSc students at Metro College of Nursing in Noida took part in the sessions on the 27th & 28th of May. The workshop commenced with Kanak Lata (Director of Education), Parvin Parkash (Principal), Sneha Pravin (Vice Principal) and other faculty in attendance. The Guest Speaker, Vijay Kumar from AIIMS, IRCH,

provided insights on lymphedema management and ostomy care. The interactions featured role-plays on effective communication and an informative Q&A session.

Both the events concluded with relaxing activities by the Laughter Clubs of Delhi and Noida, respectively.



# TRAINING, EDUCATION & RESEARCH

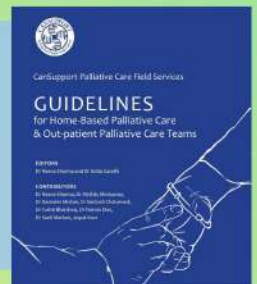
## Palliative Care in Oncology Discussed

Metro Hospitals recently organized a conference titled, "Oncology Conundrums: Navigating Complex Clinical Scenarios" in Delhi from the 17th to 19th of May. They invited Dr. Ishita Gandhi to be a panelist in the Psycho-Oncology session on "Cancer - Hard Dialogues around Cancer - End of Life."

Alongside experts from the field of oncology gathered to explore the complexities of cancer treatment, she discussed regarding integration of palliative care in oncology emphasizing its importance in enhancing the quality of life for patients in terminal stage, and the need for early incorporation into treatment plans. The discussions also covered holistic approaches to managing pain and symptoms, aiming to ensure a dignified and restful end-of-life experience for the ailing.



**Hurry! Grab yours:**  
**Get a copy of CanSupport's latest publication - 'Guidelines for Home Based Palliative Care and Out-patient Palliative Care Teams'.**  
**Please contact Dr Ishita**  
**at 9829709351**  
**or write at [ishita.gandhi@cansupport.org](mailto:ishita.gandhi@cansupport.org)**



## Introductory session on Palliative Care

Savita Luka, Head of Palliative Care Field Services, was invited to conduct a session titled, 'Introduction to Palliative Care' during the Oncology Conference organized by Rajkumari Amrit Kaur College of Nursing on March 19th. The faculty members joined about 100 BSc and Msc nursing students to learn about what all palliative care entails.

## Harmala Gupta writes for the Indian Express

The Indian Express published an article by our Founder and President of CanSupport, Harmala Gupta. It appeared in the print edition of the Indian daily newspaper on April 5th, 2024 titled, 'Gently And Honestly: How to talk to children when their parent has a life-threatening illness'.



Scan to read the full article

## Kate Middleton diagnosis: How to talk to your child about a life-threatening illness

Families differ in the way they make decisions. However, there is no disputing the evidence that if parents remain loving towards their children and allow them to vent their feelings, they will be better able to navigate what lies ahead of them



**Get in touch: Dr. Ishita Gandhi**  
**98297 09351 / [ishita.gandhi@cansupport.org](mailto:ishita.gandhi@cansupport.org)**

## INTERNSHIP PROGRAM AT CANSUPPORT

Are you a student of Psychology, Social Work or pursuing higher studies and would like to get a certification on your resume from leaders in palliative care running India's largest home-based programme? Then, the Internship Program at CanSupport is for you!

At any given time, our teams are caring for 2600 cancer patients and their families. You get to be at our centers or in the field. Taking part in learning how our Homecare, Resource Mobilization, Daycare, and Communication departments function, you acquire varied skills from our seasoned staff and volunteers and get an understanding of how we have been doing this since 1996.

# EMPLOYEE ENGAGEMENT ACTIVITIES

## VACO BINARY SEMANTICS LLP'S STAFF PASSIONATELY PARTAKES IN A WEEK LONG DRIVE

259 employees/associates from Vaco Binary Semantics LLP actively took part in the ration drive organized from the 3rd to the 8th of June at their office located in Gurugram, Haryana. They managed to raise around ₹ 1.35 lakh for contributing towards our continued efforts to provide those in need of the most basic essential, that is nutritious sustenance in their feeble state. We are always grateful to partner with large-hearted organizations.



## ADOBE EMPLOYEES MAKE TOYS FOR KIDS FIGHTING CANCER

Adobe Noida's staff convened for a fun engagement activity of designing and making soft toys on the 22nd of February. Their aim was to make stuffed toys to bring smiles on young patients' faces. As the kids made their picks from the lot, they were truly delighted. The management provided full support during the event and upon seeing the spirited participation, they decided to hold another one in March which also garnered an enthusiastic response.



## VISITS BY CORPORATE PARTNERS

On 25th and 26th June, Janardan Pakhare from Cipla Foundation, Devika Chadha and Priyanka Zutshi from MK Hamied Foundation paid visits to our centers. They interacted with the Head Office team and discussed on quality parameters and monitoring mechanisms. They also visited our West Outpatient Clinic and met with cancer patients and the team members, which gave them a better understanding of the work that CanSupport is doing and how their contributions and alliances were making a difference in their quality of life with ongoing cancer treatments..



## ABOUT EMPLOYEE ENGAGEMENT PROGRAM

CanSupport has been organizing Employee Engagement activities with corporate entities since 2018. The employees join in to give back to the society through online as well as in-person activities. The program features light-hearted activities designed to keep everything manageable. These cater to a wide range of employees' skills and interests. The focus is on making the overall experience memorable by providing the participants opportunities to fruitfully engage with cancer patients.

There is clear evidence which show that companies that encourage their staff to partake in volunteering or towards social causes develop an edge over others; as an organization and in preparing employees to do better in their careers as they develop leadership skills, and gain enthusiasm and confidence.

For further details: Call 98185 66052 or write to [inst.relations@cansupport.org](mailto:inst.relations@cansupport.org)

## VARIAN MEDICAL SYSTEMS INTERNATIONAL (INDIA) PVT. LIMITED

The partnership between CanSupport and Varian Medical Systems International (India) Pvt. Limited (VMS) started in 2022 established on the commitment to filling a critical gap in the continuum of care of patients with advanced cancer and empowerment of their caregivers.

Varian has long been on a mission to help create a world without fear of cancer. Now, as a Siemens Healthineers company, the collaboration is based on a more expansive perspective of the patient's journey than ever before. Given the broad portfolio of imaging and cancer care technologies and services that can be offered as one unified organization,

work is on to create an oncology ecosystem that enables them to support care providers along the entire care cycle.

VMS has continued to up their presence in India with acquisitions over the years and we are proud and appreciative of their alliance with us.

With their support, we were able to execute our strategies for the planned project from April 2022 to March 2024. The project garnered great results and the two teams were able to carry out their functions effectively. Almost 150 patients were looked after at any given time whilst the total number of patients cared for were 333 together with about 1000 caregivers. A commendable total of 3009 home visits were made during the project period.

All aspects of quality of life – physical, functional, emotional, interpersonal, and transcendental – were greatly impacted by CanSupport's methodical approach, which offers patients pragmatic strategies to reclaim their sense of control. In addition, it gave families the knowledge and confidence to decide on care objectives as well as skills to cope and care, and arranged resources to make an arduous journey manageable, significant, and unforgettable for all.





## WE THANK OUR DONORS AND SUPPORTERS



### GIFTING MADE PURPOSEFUL!

We extend our heartfelt thanks to all donors who have supported us through the Sparkle Gift Card - a unique gifting opportunity. It allows an individual to **#GiftAPurpose** and the receivers get to use the card for a cause that is close to their hearts.

Learn more at: <https://sparklegiftcards.com/>

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CanSupport



## GRANTS & DONATIONS RECEIVED FROM MARCH TO JUNE 2024

### ₹ 1,00,000 and above

- Ambience Interiors Pvt Ltd
- Ankur Kalra
- BCH Electric Ltd
- Bharti Gupta Ramola
- Blue Whale Advisory Services Pvt Ltd
- Cipla Foundation
- Dipankar Gupta
- Essay Kalyan Nidhi
- External Affairs Spouses Association Charitable Trust
- Formula Corporate Solutions India Pvt Ltd
- G4S Secure Solutions (India) Pvt Ltd
- Hareena Daulet Singh
- Hari L Mundra
- Harmala Kaur Gupta
- HelpAge India
- Idemia India Foundation
- Indians for Collective Action
- Indu Uppal
- KPMG Assurance & Consulting Services LLP
- Kajaria Ceramics Ltd
- Kotak Mahindra Bank Ltd
- MK Hamied Foundation
- Prof Manju Jain
- Meenakshi Devi Mattoo Charitable Trust
- Narayan Swamy Nagaraj
- Oyster Bath Concepts Pvt Ltd
- Pehel Foundation
- Prerna School of Inspiration
- Rajeshwar Susheela Dayal Charitable Trust
- Salil Gupta
- Samita Shah
- Sanjiv Seth
- Shankar Nath Acharya
- Shri Raghuraj Saran Charitable Trust
- Sunder Nagar Women Welfare Association
- Dixon Technologies India Ltd (Sunil Vachani)
- Sunil Wilde Mathrani

- Suri Seva Foundation
- Swarn Vohra Memorial Foundation
- TV 18 Broadcast Ltd
- Trigon TS LLP
- UK Online Giving Foundation
- Uma Suri
- Volkart Foundation Indian Trust

### ₹ 50,000 to ₹ 99,999

- Ambience Public School
- Anil Nehru
- Asian Consulting Engineers Pvt Ltd
- Augustine Eustace Souza
- Bhai Sahib Ditta Mal & Sons Charitable Trust
- Bhavna Kakar
- Charities Aid Foundation Canada
- Garvita Chawla
- Hari Ram Manaktala Mem Trust
- Ircon International Ltd
- Janki J Mirchandani
- Karuna Kaushik
- Manju Vaish
- Metta Foundation
- Rahul Kumar
- Rajiv Kumar Jain
- Rupendra Singh
- Sharat Kumar Charitable Trust
- Shikha Verma
- Sujit Sen

### In-Kind Medicines, Material and Equipment

- Anjani Rani
- Casio India Co Pvt Ltd
- DS Mathur
- Harpreet Kaur
- Inner Wheel Club of Delhi (Vasant Kunj)
- John L Bissel Foundation

- Kuldeep Rai
- Lt Mjr Radhey Shyam Gupta
- Sonal Tiwari
- Subodh Maithani

### Ration & Nutrition Kits (valued ₹ 10,000 and above)

- Deepika
- Delhi Langar Seva Society
- Disang Ladies Club
- Mission of Mercy Foundation
- Uday Shankar Gupta
- Usha Agrawal

### Wish List

Requirements*	Frequency	Quantity
Dry Ration Kits	Monthly	150
Tea	Quarterly	45 kgs
Sugar	Quarterly	65 kgs
Milk Powder	Quarterly	65 kgs
Electric Kettles (1.5 liters)	Annually	55 units
Cloth Masks for Kids	Quarterly	200
Diet Namkeen, Salted Peanuts	Annually	320 packets
Kids' Diapers (Sizes: S, M, L)	Monthly	30 packets each
Pain Relief Gel	Monthly	30 tubes
Ballpoint/Gel Blue Pens	Annually	1500 pieces
Hygiene Kits (Soap, Toothpaste, Toothbrush, Sanitiser)	Quarterly	80 kits

\*For details, contact: **Rajni Bhatia 96677 18209**

## VOLUNTEER FEATURE

"I am **Shyam Gupta** - an entrepreneur who had been a caregiver about 15 years back for my wife. She boldly fought with cancer for four years and passed on peacefully. I have been volunteering and counselling since then.

Having worked with several NGOs, CanSupport has been a part of my life for the last two years. I have always believed in smallest of acts of kindness building to making someone smile who may be in need of even a few moments of reprieve. Through volunteering, I am able to lend counsel, and emotional and social support to the underprivileged patients in my own capacity. I have worked with CanSupport's North and South Delhi, and Noida centres' Day Care and Home Care teams. It is always inspiring and encouraging to collaborate with everyone who is passionate and eager to assist the ailing. I hope to continue my association and work with them and wish that we could all contribute in whatever way we can."

You can also volunteer your time! Please contact: **Navdha Bhardwaj 95995 58368**



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