

CANSUPPORT

EMPLOYEE ENGAGEMENT

DOSSIER 2026-27





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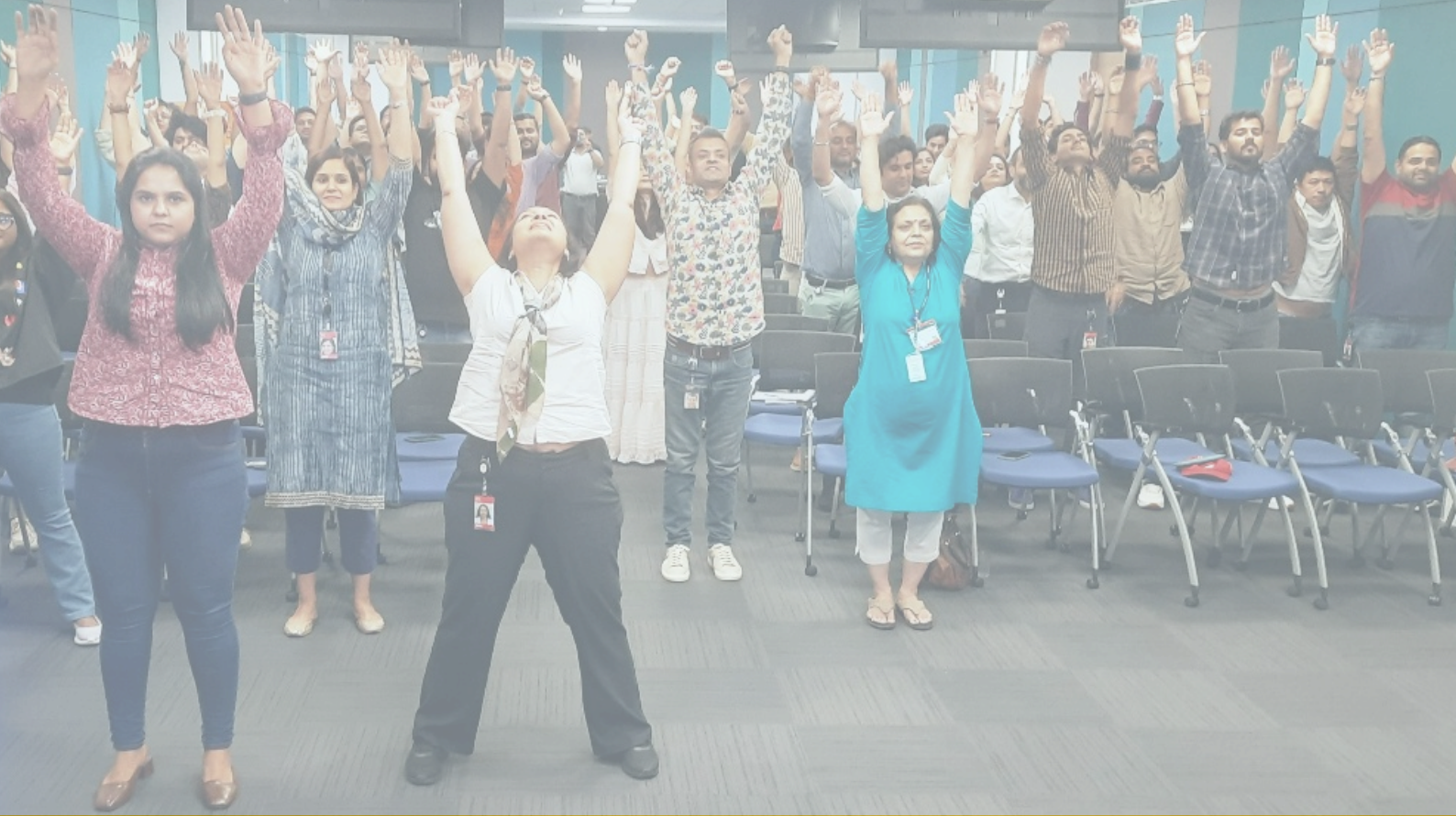
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GOAL OF EMPLOYEE ENGAGEMENT

Since 2018, CanSupport has partnered with leading corporates to organize impactful Employee Engagement activities, providing employees with opportunities to contribute meaningfully to society. Research shows that companies supporting employee volunteering for social causes benefit from higher employee satisfaction, retention, and improved brand reputation. Engaging in these initiatives not only fosters professional growth through the development of leadership and interpersonal skills but also boosts morale, confidence, and overall well-being.

CanSupport offers a range of employee engagement opportunities that allow employees to directly make a difference in the lives of cancer patients and their families. Employees can engage in day-to-day activities at cancer care centers, offering companionship, or participate in awareness and fundraising events like concerts, webinars, cyclothons, and walkathons. Additionally, employees can contribute by supporting cancer screenings, health camps, and awareness sessions in the community. Those with specialized skills can also conduct skill-building workshops, sharing their expertise to empower others and further CanSupport's mission.

Furthermore, CanSupport provides corporates with services that promote employee well-being, including cancer awareness and screening sessions, wellness initiatives such as laughter therapy and sound healing, and specialized Home Care services for employees or their family members affected by cancer. Bereavement counselling support is also available, helping employees cope with loss and fostering a compassionate, resilient work environment.

CanSupport's employee engagement program ensures a rewarding and impactful experience, aligning activities with employees' skills and interests for a meaningful connection to the cause.

DAY CARE

CanSupport offers cancer patients and caregivers a supportive space for emotional healing, creative therapies, and peer connection. With sessions for all age groups, it includes art, music, yoga, counseling, and meals, supported by volunteer-led transport from major hospitals.

SCAN THE QR TO
LEARN MORE
ABOUT THE
DAYCARE
PROGRAM



How can Employees engage at Day Care?

- **Organize engaging sessions**

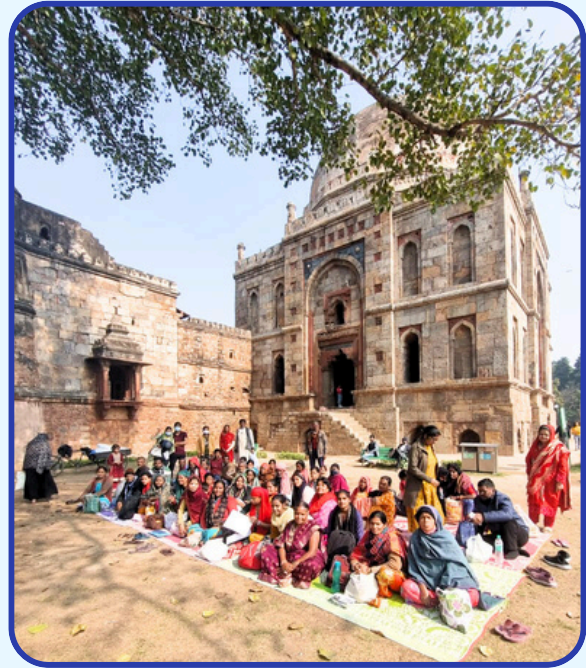
Corporates are welcome to volunteer by conducting interactive sessions at our Day Care Centre to engage with our patients. These sessions may include mindfulness or meditation activities, laughter therapy combined with games, music, dance, and other joyful experiences. Additionally, hands-on creative activities such as drawing, painting, diya making, origami, and mandala art can also be organized.

Such engagements play a significant role in uplifting the spirits of our patients, fostering a sense of joy, support, and emotional well-being, while offering them a refreshing break from the challenges of their daily lives.



- ***Sponsor Excursions for Day Care Patients***

Day Care patients experience immense joy when presented with opportunities for outings. Several corporate partners have generously organized excursions for the children, including visits to parks, sightseeing trips, fairs, and restaurants. They particularly enjoy picnics, which allow them to engage with nature while having fun.



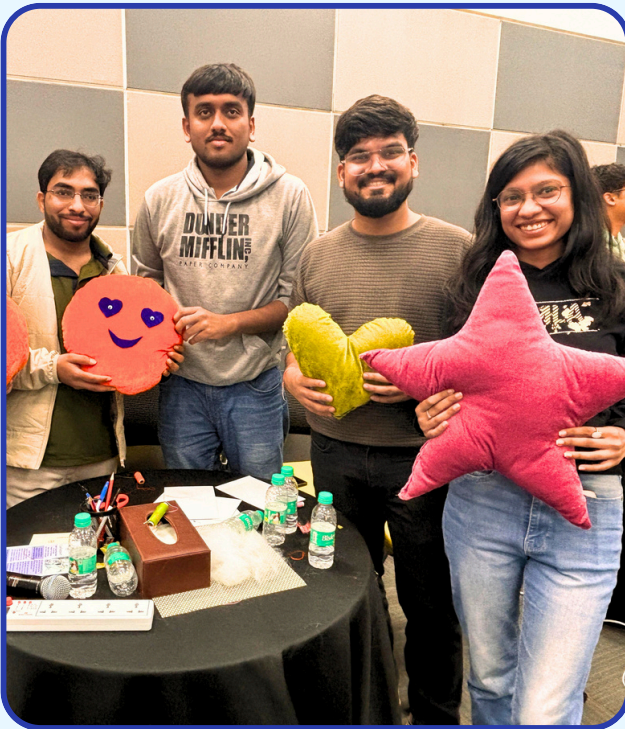
- ***Sponsor Patient Meals***

On each Day Care day, patients are provided with meals consisting of paratha, curd, and fruits which cost around Rs. 120/meal. Additionally, nutritious items like dry fruits, diet mixtures, and other healthy snacks can be sponsored or donated.



- **Toy For Joy**

Employees can spare some of their valuable time to unleash their creativity to create handmade toys for our Day Care kids.



- **Wish Tree**

In addition to organizing outings, many corporate partners delight the children by presenting them with thoughtfully chosen gifts—often items the children themselves have wished for.



- **Sponsor In-kind items**

In-kind items for daily use—such as bags, footwear, free-size t-shirts, sweaters, mufflers, scarves, blankets, stationery, toys, and other essentials—can greatly support us in addressing the basic needs of those we serve. Additionally, medical or assistive devices can also be sponsored or donated to benefit individuals in need.



PARTICIPATE IN CANSUPPORT EVENTS

Why your participation matters

Partnering with CanSupport for our key events offers corporates a unique opportunity to make a tangible social impact while fulfilling their CSR objectives. These high-visibility events—centered around raising awareness and mobilizing support for free palliative care services—draw widespread public attention, media coverage, and participation from diverse stakeholders. By associating with a trusted, impactful NGO like CanSupport, companies can showcase their commitment to social responsibility, enhance brand reputation, and engage employees in meaningful volunteerism.

Beyond visibility, your support directly empowers us to provide critical care and comfort to individuals and families affected by cancer. Join us in creating real change—together, we can build a more compassionate and caring society.



CANSUPPORT WALK FOR LIFE – STRIDE AGAINST CANCER



Delhi's largest cancer awareness walkathon, held annually since 2008, raises awareness, shows solidarity with patients, and honours caregivers. The 19th edition in 2026 featured the 3KM walk, drawing thousands—including residents, expats, diplomats, and students from schools and colleges, many of whom also hosted On-Campus Walks—to support the cause at Jawaharlal Nehru Stadium.

SCAN THE QR TO
LEARN MORE ABOUT
CANSUPPORT WALK
FOR LIFE – STRIDE
AGAINST CANCER



Partner with CanSupport for the most awaited Walkathon

- **Brand Visibility**

Your company logo and flag will be prominently displayed at the event, offering strong brand recognition among a large and diverse audience.



- **Employee Engagement & Well-being**

Organize free cancer awareness sessions and detection camps for employees. Use the event as a meaningful team-building and employee sensitivity initiative.



• Recognition & Participation

Companies with the highest participation will be recognized with a special award—encouraging friendly competition and pride among teams.



• Volunteer & Talent Showcase Opportunities

Employees can volunteer at the refreshment desk, express creativity through tattoo painting, or participate in musical and dance performances—creating a lively, collaborative atmosphere while supporting a noble cause.



REMEMBRANCE DAY

Remembrance Day is a heartfelt gathering where families and caregivers come together to honor the memories of their departed loved ones. The event typically begins with soft instrumental music and a warm welcome, creating a reflective atmosphere. A minute of silence is observed to pay respects, followed by messages of gratitude from care team leaders. Moving tributes, personal stories, and video presentations highlight the emotional journey of caregiving and loss. The ceremony concludes with symbolic acts like lighting diyas, writing messages on a remembrance tree, and releasing balloons with personal notes—offering solace and connection. The event fosters a shared space of remembrance, healing, and community.



WORLD HOSPICE AND PALLIATIVE CARE DAY (WHPCD)

The World Hospice and Palliative Care Day (WHPCD) is an annual event organized by CanSupport to raise awareness about the importance of palliative care and to inspire collective action in support of individuals facing life-limiting illnesses. The conclave brings together healthcare professionals, caregivers, patients, students, and community members to advocate for compassionate, holistic care and to highlight the essential role of palliative services in enhancing quality of life.

Held every **October**, the event provides a platform for dialogue, learning, and collaboration, aiming to build a more informed and compassionate society around the principles of dignity, comfort, and support for those in need.



PARTICIPATE IN COMMUNITY ACTIVITIES

Engage in Health Outreach

CanSupport organizes cancer screenings, awareness sessions, and health camps throughout the year in collaboration with Resident Welfare Associations (RWAs) and local communities. These initiatives offer corporates a meaningful way to engage their employees in on-ground social impact. Employees can actively participate by helping organize camps, manage data, support logistics, and interact directly with beneficiaries –creating a powerful sense of purpose and connection. Such hands-on involvement fosters empathy, teamwork, and a deeper commitment to corporate values. Partnering with CanSupport not only enhances your CSR impact but also inspires your workforce to be part of real, life-changing work in the community.



VOLUNTEER WITH CANSUPPORT

Empower Your Workforce

CanSupport offers a wide range of meaningful volunteering opportunities for individuals looking to make a real impact. Employees can contribute their time and skills throughout the year in areas such as event support, data management, or engaging activities at our Day Care centre. Volunteers can also participate in recreational and healing sessions for patients, or share their professional expertise to teach valuable skills to cancer patients and caregivers—empowering them with knowledge and confidence. These experiences not only benefit those we serve but also provide volunteers with deep personal insight and fulfillment.

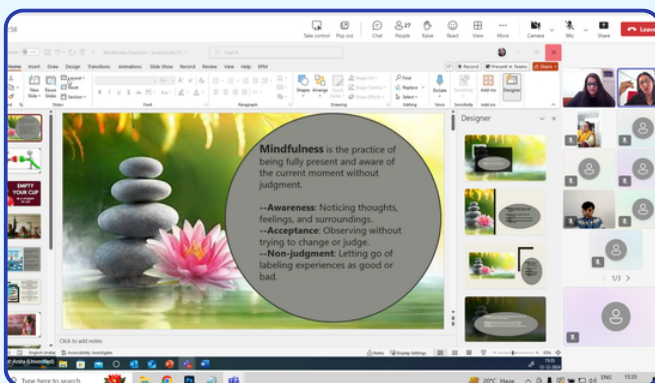
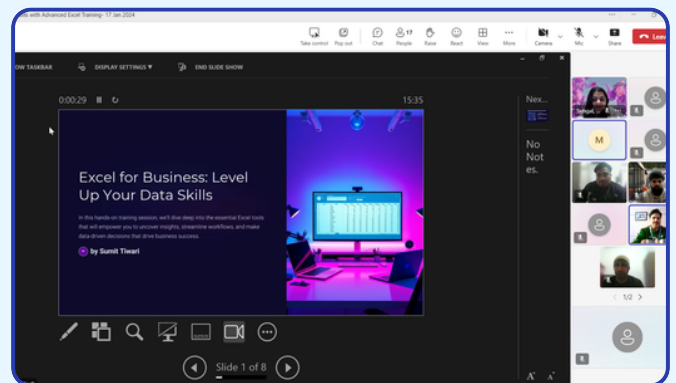


Visit <https://cansupport.org/volunteers/> to start your journey as a Volunteer with CanSupport!

WORKSHOPS FOR SKILL-BUILDING

Empower Through Expertise

Skill-Building Workshops are a key part of CanSupport's employee engagement initiatives, offering corporate partners the opportunity to share their expertise while positively impacting our staff. These workshops not only empower CanSupport's team but also offer participating companies a meaningful way to engage their employees in skill-building and socially impactful experiences.



DAAN UTSAV

Celebrate the Joy of Giving

Every year during Daan Utsav (October 2–8), CanSupport invites individuals to celebrate the joy of giving by supporting cancer patients through small but impactful contributions. From providing nutrition, medicines, and hygiene supplies to enabling daycare sessions and livelihood support, each donation helps ease the burden of illness and brings dignity, care, and comfort to those in need. Join us in touching lives—because even a little goes a long way.



Host cancer screening camps at your premises or arrange online/offline awareness sessions with our experts.

Volunteer your skills at Day Care &/ donate a part of your salary and receive 80G tax benefits.

DAAN UTSAV

Support our programs &/ collaborate with us through CSR partnership, EE activities and sponsoring our events.

Start a virtual “Human Kindness Chain” by giving and tagging a friend to continue the act.

SUMMARY

Program/Activity: Visit a Day Care

Activities: Sing/Dance/Laugh/Have Lunch/Teach a Skill/Paint a Wall

When: Visit <https://cansupport.org/programs/day-care/> to know more.

Duration: 2-3 Hours

No. of Visitors: 10-12

Program/Activity: Toy For Joy

Activities: Craft gifts for Day Care kids in your premises

When: Through the year as convenient for the organization

Duration: 2-3 Hours

No. of Visitors: As many employees who wish to volunteer

Program/Activity: Outing with Day Care Patients

Activities: Taking patients and caregivers out to cafes, restaurants, movies, tourist places, picnics etc.

When: Through the year, Preferably during winter

Duration: 2-3 Hours

No. of Visitors: 10-12

Program/Activity: 'Walk for Life - Stride against Cancer'

Activities: Logistics/Data Management/Desk Management/Coordination etc.

When: 1st or 2nd Sunday of February

Duration: Half Day (Day of Event) with upto 2 months preparation

No. of Visitors: No Limit

Program/Activity: CanSupport's Community Initiatives

Activities: Logistics/Data Management/Desk Management/Coordination etc.

When: Through the year

Duration: Half Day

No. of Visitors: As per prior discussion

Program/Activity: Join as a CanSupport Volunteer

Activities: Events, Day Care or Data Management

When: Through the year

Duration: As per requirement

No. of Visitors: As per prior discussion

GET IN TOUCH

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