

Job Title: Tele Caller – Fundraising (DSA Model)

Organization: CanSupport

Location: Delhi (Work from Office / Hybrid / Remote options available)

Job Type: Full-Time / Part-Time

Experience: 0–3 years (Freshers with strong communication skills can apply)

Role Overview

We are looking for passionate and persuasive Tele Callers to support our fundraising efforts. The role involves connecting with potential donors, sharing CanSupport's mission, and mobilizing financial support for cancer patients in need.

This is a high-impact role where your conversations directly help improve lives.

Key Responsibilities (KRA – Key Result Areas)

1. Donor Outreach & Engagement

- Make outbound calls to potential and existing donors
- Clearly communicate CanSupport's work in palliative care
- Build emotional connection and trust with donors
- Handle donor queries effectively

2. Fundraising Conversion

- Achieve daily/weekly/monthly fundraising targets
- Convert leads into donors through persuasive communication
- Encourage one-time and recurring donations

3. Lead Management

- Follow up on warm leads and database contacts
- Maintain accurate call records and donor details
- Update CRM/database regularly

4. Donor Retention Support

- Reconnect with past donors for repeat contributions
- Share impact stories and updates to strengthen relationships

5. Quality & Compliance

- Maintain professionalism and empathy in all interactions
- Ensure ethical fundraising practices
- Adhere to calling scripts and guidelines

Key Performance Indicators (KPIs)

- Number of calls per day
- Conversion rate (calls to donations)
- Funds raised (monthly target)
- Follow-up efficiency
- Data accuracy in CRM
- Donor satisfaction/feedback

Skills & Competencies

- Strong communication skills (Hindi & English preferred)
- Persuasive and confident speaking ability
- Basic computer knowledge (Excel/CRM)
- Emotional intelligence and empathy
- Target-driven mindset
- Ability to handle rejection positively

Compensation Structure

- Fixed Salary (for full-time roles)
- Flexible payout model for part-time/DSA callers

Why Join CanSupport?

- Work for a meaningful cause – cancer care
- Opportunity to build a career in fundraising
- Performance-based incentives
- Flexible working options
- Training and script support provided

Job Posting

Tele Caller – Fundraising | CanSupport

Join CanSupport and make a real difference in the lives of cancer patients.

We are hiring Tele Callers (Full-Time / Part-Time) to support our fundraising initiatives.

Role:

- Call potential donors and raise funds
- Share impact stories
- Convert leads into donors

Requirements:

- Good communication skills (Hindi/English)
- Basic computer knowledge
- Target-oriented mindset

What We Offer:

- Fixed salary
- Flexible work options
- Meaningful work

Apply now or refer someone! Email ID- navdha@cansupport.org or call 9599558368